



Poultry Products Specialist



www.westfoodgroup.nl

Background & More

West Food Group B.V. (WFG) is part of Vriesekoop Poultry Processing Holding and was established to expand the Export of Frozen Chicken products from Brazil and Holland to Global International Markets.

Vriesekoop Poultry Processing plant was established in the second half of eighties and from the beginning focused on the UK and Irish market, selling all its production there, today this producer is well known worldwide by the best quality of chicken breast fillets, which is being expressed in the tenderness of the meat and excellent trim of its products.

There are two processing plants in the Netherlands:

Zoetermeer NL-5610 and **Rosmalen NL- 5582** where we process chicken products and produce under our own brand Vriesekoop and DiBono the processed chicken breast, chicken leg quarters, chicken skin from breast and many other chicken products for industry or distribution.



Background & More

West Food Group with Sales Office in Amsterdam took an initiative to expand and research new international markets and today we are successfully selling to whole Europe, Africa, Gulf region, CIS countries and Asia.

Producers from Brazil, Thailand, USA and Europe enable us to supply our customers with frozen products to almost every segment of the food industry, the wholesale trade and retail sector.

Our service includes investing and taking care of the complete order process: controlling the production and packaging, the customs- and logistical settlement, loading the container and sending the required export documents; serving our clients in timely, efficient, and courteous manner.

WFG is directly responsible with communication with all slaughterhouses in Brazil, Thailand, USA in order to supply the best quality frozen chicken products for our own production in the Netherlands as well as for international markets; to check quality, document requests and to follow the situation on the Brazilian frozen poultry market.

Our experienced international team speaks several languages, is always here to support our customers.

We believe that with the right partner you can build long term relations & mutual benefit cooperation.



WFG Mission:

To provide our customers with the highest quality of our products with personalized service from our experienced sales staff.

WFG Vision:

To be a professionally managed company, committed to total customer satisfaction and bringing in professional touch to the service we offer.

The main work advantages with WFG are:

- ◆ optimum relationship “price-quality”, which makes our products accessible and attractive for wide range of consumers;
- ◆ high quality of supplying products, provided by the most world famous producers;
- ◆ high level of service, constant attention to the needs of our clients;

West Food Group has the ambition to found fruitful and durable cooperation’s based on mutual benefits and a long term vision. With the right partner, the appropriate marketing strategy and promotional support we are confident to be able to build up substantial market share for our products.

We believe in sharing success.

Product we supply from the Netherlands



- Chicken breast single, b/l, s/l, with or without inner fillet;
- Chicken butterfly, b/l, s/l with or without inner fillet;
- Chicken inner fillet;
- Chicken Leg Quarters, Thigh meat
- Chicken MDM, Skin from breast;
- Chicken 3- joint
- Chicken paws, feet unprocessed
- Turkey breast

PRODUCT	PLANT NUMBER
CHICKEN LEG QUARTERS	NL 5021 NL 5067 NL 5054
CHICKEN FEET, PAWS	NL 5021
CHICKEN BREAST PROCESSED/TENDER	NL 5610 NL 5582
CHICKEN WINGS, TIPS	NL 5021



CHICKEN BREAST



CHICKEN THIGH MEAT



CHICKEN SKIN FROM BREAST



CHICKEN 3 JOINT WINGS



CHICKEN LEG QUARTERS



Also from our Dutch warehouses we can offer on a regular base Brazilian and Thai origin chicken products.

We can also offer from European warehouse:
Rabbit cuts and roasted Duck halves (China origin).

Product we supply from the Netherlands



Vriesekoop has installed a complete new IQF line to be able to produce products both for retail and foodservice. **WFG** offers IQF (individual quick frozen) tender chicken breast under our brand **DiBono** (www.dibono.nl) or brand **Vriesekoop**.

Vriesekoop produces 10 kg, 2,5 kg, 1 kg, bulk boxes, layer packed and with 90% 80% or 70% meat content of chicken breast fillets. Packaging in certain branded bags, private labels etc can be subject to reasonable order quantities. Also we are able to produce the product in a plain blue transparent bag without or with a label.

Tender chicken breast can be produced with different % of meat content, according to your requirements. This means:

- 90% chicken breast + 10% brine
- 80% chicken breast + 20% brine
- 70% chicken breast + 30% brine

The brine contains water, salt, hydrolysed protein (poultry), sugar (dried glucose syrup), stabiliser (E451i), antioxidant (E331), thickener (E415).

IQF can be only for distribution package, LP cannot be IQF.



Products we supply from Brazil, Thailand & USA



- Chicken breast single, b/l, s/l, with or without inner fillet;
- Chicken butterfly, b/l, s/l with or without inner fillet;
- Chicken inner fillet, chicken shawarma
- Chicken Leg Quarters, leg meat b/l, s/l; thigh meat
- Chicken MDM, Skin; gizzards and liver;
- Chicken 3- joint, 2-joint wings; middle joint wing, wing tips;
- Chicken paws, feet;
- Rabbit, Duck, Pork and Beef products upon requests



WFG supplies to:

- Europe
- Gulf Region
- Africa
- Asia
- CIS countries



Some products we have in our Dutch warehouses, some products we supply directly from Country of Origin

Events & Exhibitions



West Food Group (WFG) has been exhibiting in major Trade Exhibitions:

- Anuga- Germany
- Gulfood- Dubai
- Sial-France
- Sial M.E.

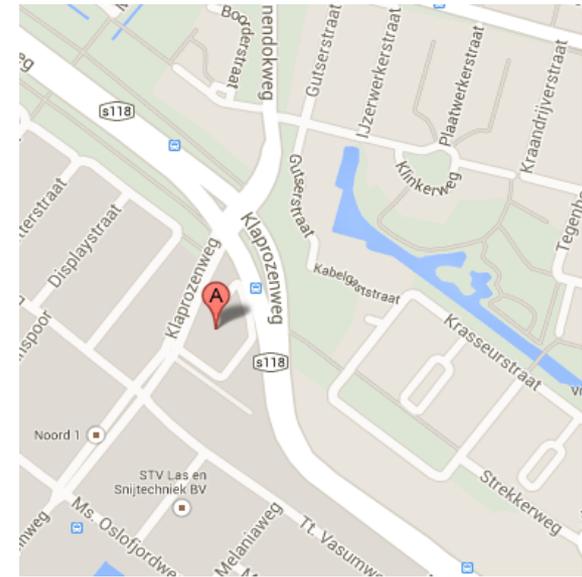


Contact details:



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Warehouses in the Netherlands:

We have three warehouses in the Netherlands where we store our products and where we always have available goods, different brands and packages:

Cold store Lagemaat

Gildestraat 51

3861RG Nijkerk

Arctic

Chroomstraat 154

2718 RH Zoetermeer

Vriesekoop

Biestkampweg 2

5249 JV Rosmalen